

Your Hospitals

The newsletter for Foundation Trust members

inside
this issue...



National Award For Patient Safety...

► Page 3



Improving Care For Patients...

► Page 4



The Victoria Centre Opens...

► Page 5

Knockout Appeal

A KNOCKOUT fundraising dream became reality recently as a state-of-the-art £1m MRI scanning suite opened its doors at the Victoria Hospital.

The hospital officially unveiled its new anaesthetics and recovery room that was made possible thanks to a staggeringly successful campaign by a former Blackpool Mayor and Mayoress that saw the people of the resort raise an incredible £500,000.

Councillor Robert and Gaynor Wynne raised the money through their "Blackpool's A Knockout Appeal" which began in 2007. The original aim was to raise £100,000 to buy specialised anaesthetic and monitoring equipment so that sick children who needed an MRI scan could be cared for locally rather than having to travel to Liverpool, Manchester or Preston.

As the fundraising surpassed all expectations the Trust added more than £1m to the donation to provide a new top quality MRI scanner that will help provide a facility that is one of the best in the North West.

Beverly Lester, the Chairman of the Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust, said: "The fact that so much money was raised by the "Blackpool's A Knockout Appeal" made the Trust rethink its plans to make sure it made the most of the donation and the wonderful new equipment and facilities it has provided.

"The appeal exceeded all expectations and provided the Trust with a perfect opportunity



▲ Hospital Chairman, Beverly Lester, celebrates the opening with Councillor Robert and Gaynor Wynne.



▲ Councillor Robert Wynne unveils the plaque.

to replace its 10-year-old scanner with a wonderful new MRI machine which will provide higher quality images and greater testing capacity.

"Blackpool now has some of the best scanning facilities in the region and children will no longer have to travel to Liverpool or Manchester for diagnostic tests."

She added: "We are so grateful for the work of Councillor Wynne and the Appeal's supporters whose fundraising achievements will be a huge asset to the people of Blackpool and the surrounding areas."

Councillor Wynne said: "We think that the residents of Blackpool are fantastic, they raised all this money, we just set the scene. Everybody got involved from millionaires giving thousands to school children collecting up their pocket money. It proved to us what we already knew to be true, that there couldn't be a better town to represent than Blackpool."

Paul Bailey, Head of Fundraising and Voluntary Services, said: "I would like to thank everyone who supported the Appeal.

"Sadly I cannot name everyone who donated, but I would like to mention all the runners in the Blackpool Fun Run; the readers of The Gazette and Radio Wave's listeners for their proactive support during the year; and NHS Blackpool and Blue Skies Hospitals Fund who both made large donations."

Chairman's welcome

WELCOME to the ninth 'Your Hospitals' members' newsletter.

The last few months have been an extremely busy time for the Trust with several major achievements being featured in this newsletter.

In March we saw the official opening of the new state-of-the-art MRI scanning room at Blackpool Victoria Hospital which was made possible by the fundraising of the former Mayor of Blackpool, Councillor Robert Wynne and his wife

Gaynor. Their "Blackpool's a Knockout Appeal" raised a magnificent £500,000 and thanks to them, and the people of the town, we now have a top quality facility that means children will no longer have to travel to Liverpool or Manchester for diagnostic tests.

The Trust has once again collected national awards and I was delighted to see that we were one of only two hospitals in the UK to be included in the Sunday Times Top 75 Places to Work in the Public Sector survey. This is a magnificent

achievement and testimony to the work that the Trust does in partnership with staff to provide the best possible working environment.

The Trust was the overall winner of the Communicating Patient Safety category of the Patient Safety Awards 2010. Improving patient safety is one of our key objectives so it is a fantastic achievement to get national recognition for this important area of work which is leading to better care for our patients.

We are now set for a busy



few months ahead with the opening of the Urgent Care Centre at the Victoria site imminent and work progressing well on other major developments that we are sure will help us provide an even better service for our patients.

Beverly Lester, Chairman

TV News Programme



Blackpool Hospitals + News Network

BLACKPOOL, Fylde and Wyre Hospitals NHS Foundation Trust is one of the first in the country to launch its own TV news programme.

The Trust's communications team has developed a bi-monthly news programme highlighting the latest developments in the area's local hospitals.

The TV programme, which has been called Hospitals News Network, will be placed on the Trust's staff internal communication systems as well as the organisation's website. The programme, which aims to show four stories every edition, is also placed on the video sharing website YouTube at: www.youtube.com/watch?v=ELsjhv6A2Xs&feature=youtube_gdata

The programme was launched to staff by Chief Executive, Aidan Kehoe, who said: "The Trust is always looking at new and innovative ways of communicating its work with staff and the public. We have used video for educational and training purposes in the Trust to great success and this seems a natural progression.

"We are also looking at ways that we can showcase the great work that goes on in the Trust on a daily basis. Our communications team is always looking at using new technology and new methods of communicating with local residents and staff and I think this is something that will be well received by everyone."

The first edition of the programme features the Trust's work on Delivering the Same-Sex Accommodation agenda, the new Better Tomorrow public health campaign, details of the Trust's recent Patient Safety Communications Award success and a new operation for varicose veins that is benefiting patients.

Vision



THE Trust is undertaking one of its biggest ever projects by introducing a new computer system to support the safety and quality of care it provides.

The project, which has been named 'Vision', will see a major change to the way medical staff deal with patients by using information and IT to support better, safer care for patients.

Vision will begin to provide staff with quicker access to reliable information, and processes, to help with all stages of treatment, from a minor problem to an emergency incident. Vision will bring major benefits in terms of the quality of service the Trust provides to its patients.

Research has shown that electronic patient records enhance patient safety and lead to more timely treatment by shortening the waiting time for test results and reducing the chance of medication errors. They also make it easier for patients to schedule appointments, fill prescriptions and have access to their medical records. Other benefits include reducing the length of stay for patients, through streamlining access to investigations, treatment and information.

The Vision project will initially be rolled out in Accident and Emergency in the next few months, and will be gradually rolled-out throughout the Trust over the next two years. Trust Chief Executive, Aidan Kehoe, said: "Vision will put us at the forefront of technological advances in a UK hospital setting."

Phil Graham, Vision project lead and Head of Information Management & Technology, said: "Vision is a vital investment for the Trust in meeting our wider vision of being the 'Best in NHS', being the first choice for the residents of the Fylde Coast and beyond, being a value for money provider and a great place to work."

Work on new **Surgical Unit** reaches milestone

WORK on the £40m Surgical Unit at Victoria Hospital reached a milestone recently.

The Trust's P21 Construction Partner Laing O'Rourke installed the main chiller unit, which will provide the cooling system for the air conditioning system throughout the building, on to the roof of the four storey structure using a custom rigged 250 tonne crane.

Due to the complexity of the lift, the large crane had to be assembled on site, and the nine tonne unit was finally placed in position after eight hours of hard work by more than 10 people to rig the crane.

Robert Bell, Director of Facilities and Estates said: "This milestone is one of many during the development of the Surgical Unit. The Trust is looking forward to opening the Unit in the summer of 2011, which will play an important part in delivering the best environment for our patients and staff."



▲ Artist impression of the new Surgical Unit.

The new Surgical Unit is part of a series of developments at the Trust which aim to improve services for patients.

The Surgical Unit will consist of high quality new facilities including 61 in-patient beds, half of which will be single rooms with en-suite facilities, seven theatres and three day case theatres. It will bring all theatres and surgical facilities under one roof and will be connected to the existing Lancashire Cardiac Centre and the Delivery Suite on the new Women's and Children's Unit.

Award winning **Trust**

THE Trust has won two national awards in recent months.

In March the Trust was named by the Sunday Times as one of the 75 Best Places to Work in the Public Sector which followed a national award for the work it is doing to improve patient safety at the Fylde's Hospitals.

The Sunday Times report said that: "Contented staff at Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust feel valued by colleagues, get the training they need and have a good work-life balance."

The Trust was ranked in the top 50 and was one of only two hospital Trusts in the country to be included in the rankings, which Chief Executive Aidan Kehoe said



▲ From left: Glen Dimelow, Director of Best Companies, presents Alex Latham, Head of Learning and Development at Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust, Derek Quinn, Communications Manager, and Michelle Chunger from Learning and Development with the Sunday Times Best Places to Work in the Public Sector award.

was a "great achievement."

He said: "The list was based on a major survey of our staff who were asked questions on topics such as leadership, wellbeing, personal growth and thoughts on the organisation's visions and values.

"We put great efforts into making the organisation a great place to work and are extremely proud that we are one of only two hospital Trusts in the UK to be included in the list."

The Trust was also the overall winner of the Communicating Patient Safety category of the Patient Safety Awards 2010 after being singled out from more than 350 entries from across the UK for its strong leadership and commitment to engaging and involving staff in patient safety which has led to better care for patients.

Due to the success of its Patient Safety First campaign across the Trust mortality rates have fallen considerably, cases of MRSA and Clostridium Difficile have significantly reduced and there has been a huge reduction in patient falls.

The Trust was commended by the judges for its innovative use of patient stories to highlight the impact it has on patients and their families when adverse events happen. The Trust uses the patient stories as a learning tool for staff to make improvements to benefit other patients. This initiative is now being shared with other NHS Trusts across the UK.



▲ From left: Caroline Hastie, Head of Communications, Marie Thompson, Director of Nursing and Quality, Carolle Anderson, Assistant Director of Nursing for Patient Safety, are presented with the Communicating Patient Safety Award 2010.

Some of the successes of the patient safety campaign include:

- Major staff and public awareness campaign on hospital acquired infections, which has led to an 80% reduction in MRSA and 55% reduction in Clostridium Difficile.
- Introduction of Trust wide Steering Group on Falls Awareness and greater staff and patient awareness which has led to 50% fewer falls in pilot areas.
- Introduction of a Global Trigger Tool to measure adverse events and greater clinical engagement which has led to a significant reduction in mortality.

Aidan Kehoe, Chief Executive, said: "Improving patient safety is one of the key objectives of the Trust so it is a fantastic achievement to get national recognition for this important area of work which is leading to better care for our patients."

Improving care for patients

BLACKPOOL, Fylde and Wyre Hospitals NHS Foundation Trust is rolling out a national NHS improvement initiative which helps nurses spend more time delivering direct patient care.

The Productive Ward programme has been designed by the NHS Institute for Innovation and Improvement to assist ward teams to improve processes and environments to help nurses spend more time on patient care, thereby improving safety and efficiency.

Involving all ward staff from porters, caterers and domestics to nurses of all levels, the aim of the scheme is to empower nurses to look at how their ward is organised and make changes that allow them to spend more time with patients. Often these are very simple ideas, such as altering patient handover time, reorganising storage facilities and cupboards so equipment can be located quicker and making better use of data to highlight to the team where they are doing well and what areas need some improvement.

The Productive Ward is now in action with several wards already taking part and the project will be rolled out across all the Trust's sites over the next two years.

The nurse in charge of the project, Paul Jebb, said: "The Productive Ward is an innovation project that will help with time saving and efficiency, improving quality of patient care and safety.

"One of the things that we do is shadow a member of staff for a whole shift writing down everything that they do and take photographs and videos of the ward to see if there is anything that could be done differently or more efficiently.



▲ Paul Jebb (left), talks to staff on Ward 39 at Blackpool Victoria Hospital about the Productive Ward programme.

"For example, it could be that a nurse spends an hour phoning around for a piece of equipment and when you speak to them you find out that it happens regularly so the solution may be to buy that piece of equipment for the ward to improve efficiency in the longer term.

"It is very much about giving ownership to the staff on the wards and giving them the tools to help them find their own solutions which may not only benefit their ward and patients but the Trust as a whole. "

The programme has already demonstrated great results for those Trusts that have taken part, including doubling the amount of time nurses spend on patient care, improving patient safety and removing wasteful processes.

Feedback - Website Consultation

FEEDBACK is extremely important to the Trust and we would like to thank all our members who took the time to respond to our recent consultation around the Trust website.

We received some valuable feedback which will help us to make improvements to the information we currently provide.

A few respondents noted that they either did not have a computer or internet access. We will be making sure that important information for our members is also made available by other means such as in this magazine.

The majority of people who said they have internet access said they found the site easy to navigate, however a map of the hospital would be useful. A map is actually on the site, however we will be making this more accessible via the home page.

All those people who responded said they could find the information that they were looking for but suggested other information that might be useful. We are aware that some hospital departments are not represented on our website and we will be working with these departments to add them to the site.

We are constantly striving to make the website as informative as possible, so if you have



any suggestions please let us know. You can visit our website www.bfwhospitals.nhs.uk and send us feedback by emailing communications@bfwhospitals.nhs.uk or call Paul Fearnley, Web Services Manager, on 01253 651188.

The Victoria Centre opens

THE Victoria Centre, a safeguarding facility for at risk children, based at Blackpool Victoria Hospital was officially opened in March by Councillor Don Clapham, Mayor Elect of Blackpool, and Baroness Delyth Morgan, Parliamentary Under Secretary of State for Children, Young People and Families.

The Baroness said: "The Victoria Centre represents the very best practice in multi-agency work to protect children. I cannot commend the work here highly enough".

Dr Nigel Laycock, a Consultant Paediatrician at the Trust, said: "We are very proud to have this facility here at Blackpool Victoria. The issues involved in protecting children are of paramount importance and we can now provide a refuge for children who are at risk.

"We will be using a multi-agency approach to provide as much support as we can within a safe environment. The Centre is an important step forward in addressing the need for comprehensive child safety."

The Centre is a unique facility incorporating a multi agency approach with a police video interview suite alongside play therapy, and both forensic and physical



▲ Councillor Don Clapham and Baroness Delyth Morgan officially open the centre

examinations undertaken under the same roof.

Detective Inspector Tony Baxter from Blackpool Police

said: "It will provide victims with a safe environment, allowing them to be cared for in a sympathetic manner by trained professionals."

New operation helps save sight

A THORNTON teenager says a new operation at Blackpool Victoria Hospital has changed his life.

Consultant Ophthalmologist, Mr Imran Rahman, radically improved life for 14 year old Dominic Moses who underwent a procedure for treating painful corneal problems. This new procedure, called alcohol delamination of the corneal epithelium, involves applying concentrated alcohol to the corneal surface to allow dissection of the corneal epithelium from the underlying surface. Any unhealthy epithelium is then surgically removed during the operation.

Prior to this operation, Dominic suffered from Recurrent Corneal Erosion Syndrome (RES), a rare

condition within young people. Having attended specialist eye centres in the region over the past seven years, Dominic resigned himself to the pain and vision problems of RES as no treatment was available.

But then a chance outpatient appointment at Victoria Hospital led to Dominic meeting Mr Rahman who agreed to perform the new procedure.

Now Dominic can see clearly without pain, a gift that he is most grateful for. Dominic said: "Since my operation, my life has changed significantly. I can see clearly and it is a wonderful feeling not to be in fear of the next attack of pain. Apart from wearing a baseball cap and special contact lens for a few weeks to protect my eyes from the sun, the advantages are amazing. I am hoping to take

up a work placement at BAE Systems, something I could only have dreamt about previously. I feel like I have my life back."

Dominic's mum, Mrs Lorraine Moses, said: "Dominic has missed at least 40% of schooling due to the condition being so unpredictable. We never knew what kind of pain he would be in or how long an episode would last. Now, it's totally different. The family is currently planning our first summer holiday abroad in years. I cannot thank Mr Rahman and his team enough for the difference they have made to Dominic and our family life".

Mr Rahman, Consultant Ophthalmologist, who operated on Dominic said: "The alcohol delamination procedure means that suitable patients' are able



▲ Mr Rahman

to undergo a fast, safe and very effective treatment that essentially cures RES."

"Importantly, there are no changes to the structure of the cornea which occurs when using lasers. This ensures that long term problems are more or less eliminated with alcohol delamination.

"I am delighted that Dominic has made a full recovery and can now look forward to a normal life without pain and concentrate on his future."

Membership seminars

THERE have been two membership seminars since our last issue. On Wednesday March 24th Dr Paracha, Consultant Chest Physician, provided a presentation on Obstructive Sleep Apnea (OSA).

He gave a very interesting and informative presentation on OSA. Dr Paracha said: "Not many people understand OSA which is a disease resulting from repeated closure of the upper airways during sleep and is classified as mild, moderate or severe.

"Around two million people in the UK suffer from OSA, the vast majority of these remain undiagnosed." He revealed some classic symptoms including loud snoring, excessive daytime sleepiness, choking or a feeling of shortness of breath during sleep and lack of concentration.

Dr Paracha gave some very startling facts: "Around 10-20% of road traffic accidents are due to driver fatigue, patients with OSA are 2-4 times more likely to have road traffic accidents.

"Treating 500 patients over three years will prevent one fatal accident, 75 injury accidents and 224 property damage accidents, saving a total cost of £5.3 million versus the cost of treatment of £0.4 million, a staggering saving."

Dr Mark Hendrickse, a Consultant Gastroenterologist, hosted a Seminar on Bowel Cancer and the Bowel Cancer Screening Service on April 12th.

The Trust began delivering the national Bowel Cancer Screening Programme for the catchment areas of Blackpool, Fylde, Wyre, Preston, Blackburn and Burnley two years ago. About one in 20 people in the UK will develop bowel cancer during their lifetime.

Bowel cancer screening aims to detect bowel cancer at an early stage in people with no symptoms, when treatment is more likely to be effective.



▲ Dr Hendrickse

▲ Dr Paracha

April is Bowel Cancer Screening Awareness Month, a national cancer

awareness campaign that runs every year to inform people about the importance of early testing and treatment for bowel cancer.

Dr Hendrickse said: "Bowel cancer is the second most common cause of cancer deaths in the UK with approximately 16,000 people dying from the disease each year. However, most bowel cancers can be successfully treated if detected early. Research has proven that regular bowel cancer screening can reduce deaths by as much as 16%."

Seminar Dates for 2010

Here are some important dates for your diary this year (all seminars will be held at Blackpool Victoria Hospital) and you will need to contact the Membership Office on 01253 306875 to book your place:-

Date & Time:	Venue:	Details:
Tuesday May 19th 1.30pm-2.30pm	Lecture Theatre, Lancashire Cardiac Centre	Dr Peter Isaacs, Consultant Physician, Seminar on Cancer Prevention
Wednesday June 2nd 10am-11am	Lecture Theatre Education Centre	Peter Benning, Director of Medical Education, on planned developments in medical education and Teaching Hospital status
Tuesday June 15th 10.30am-11.30am	Lecture Theatre Education Centre	Dr Ahmed, Consultant Endocrinologist, Seminar on Diabetes
Wednesday July 7th 2pm-3pm	Lecture Theatre Education Centre	Dr Jason Cupitt, Consultant Anaesthetist and Lee Alexander, Transplant Co-ordinator, Seminar on Organ Donation

To book your place call 01253 306673 or email: members@bfwh.nhs.uk

Urgent Care Centre to open

THE Trust is set to significantly improve the delivery of emergency care with the opening of a new Urgent Care Centre.

Working in partnership with NHS Blackpool, NHS North Lancashire, Blackpool Council, Lancashire Council and Fylde Coast Medical Services, the Trust is building a new Urgent Care Centre to ensure that patients receive the right care, at the right time, in the right place.

Due to open this summer, the Urgent Care Centre will integrate the existing A&E department, GP out of hours provision, mental health services and social services under one roof, providing a single point of access to emergency treatment.

The Urgent Care Centre, based at Victoria Hospital, adjoining the Accident and Emergency Department, will offer a service which deals with patients needs, either through providing immediate treatment or arranging future appointments with the appropriate service.

This will be completed via a triage assessment completed, either face-to-face or via telephone, to channel patients to the right place and service to meet the needs of the patient first time. The triage process will involve a detailed assessment meaning that dependent upon the nature of your illness/injury you will be directly filtered to the correct healthcare professional. Alternatively, if you have come for an

appointment with a social worker or a member of the mental health service, the receptionist will direct you to the correct waiting area.

Chief Executive, Aidan Kehoe, said: "The Trust is continually looking at ways in which we can improve services for patients. By working in partnership with other health care organisations, the creation of an Urgent Care Centre will result in patients' care pathways being improved by directing them to the correct right care at the right time.

"The Urgent Care Centre will also be able to arrange future appointments for patients with the appropriate service by bringing services together, improving convenience, appropriateness and quality of care provision for all."



▲ Artist's impression of the Urgent Care Centre

First for Lancashire Cardiac Centre

THE Lancashire Cardiac Centre has become the first heart centre in the country to routinely use new technology called cerebral oximetry to improve safety for patients who are undergoing surgery.

The Centre, which is part of the Trust, has purchased five state-of-the-art cerebral oximeter machines which monitor oxygen levels in the brain on a continuous basis so that healthcare professionals are alerted to potential problems during heart operations.

Consultant Cardiothoracic Anaesthetist, Dr Mike Hartley, said: "Cardiac surgery is increasingly complex and is being offered to older and sicker patients, and we are constantly striving to increase the safety of the procedure for the patient.

"Most cardiac surgery is performed utilising cardiopulmonary bypass, where the function of the heart and lungs is provided by a machine, and, until now, we have had no way of ensuring that the brain is supplied with sufficient oxygen during this procedure.

"If the level of oxygen falls at any time, we are informed immediately and can institute a series of simple steps to correct the fall before any serious damage is done. There is no doubt that the use of this technology has allowed us to avoid serious outcomes in several patients and has probably contributed to improved recovery for a number of other patients.

"We are very privileged to be the first cardiac centre in the country to have adopted this as a standard of care."

Infection reductions receive national praise

HEALTH Minister Ann Keen has praised staff at Blackpool Hospitals for the work they have been doing to cut hospital infections.

Consultant Microbiologist, Dr Achyut Guleri, was invited to the Department of Health to talk about Blackpool's success story in significantly reducing infections such as MRSA and Clostridium Difficile.

Dr Guleri told Mrs Keen about the innovative work taking place across the Trust which has led to MRSA being cut by 80% and Clostridium Difficile by 55%.

He told Mrs Keen about the initiatives taking place across the Trust which have led to better care for patients. These include the introduction of a rapid screening test for MRSA which has cut turnaround time for results from 72 hours to just two hours.

A major staff and public awareness campaign called 'Ban the Bugs' has also played a part in the campaign which stresses the importance of washing hands when entering and leaving wards. This has been supported through the introduction of hand hygiene champions on each ward and hand hygiene audits of staff, patients and visitors.

The Trust has also revised its uniform policy to introduce "bare from the elbow" which applies to all staff who have direct contact with patients.

Dr Guleri, Consultant Microbiologist, said: "Preventing hospital infections is one of the Trust's key priorities as it is one of the biggest areas of public concern. The Trust has introduced several initiatives aimed at preventing hospital infections such as the 'Ban the Bugs' campaign and the hand washing campaign which have had a huge impact on our infection rates.

"We are also really proud of the rapid screening procedure called Polymerase Chain Reaction (PCR) which we introduced which has had a significant impact on our turnaround time for results allowing us to make decisions around the management of patients much quicker. This cutting edge technology is only available in very few hospitals and has been a key element in the reduction of MRSA cases in Blackpool.



▲ Consultant Microbiologist, Dr Achyut Guleri

"We were delighted to be invited to share with the health minister the excellent work taking place in Blackpool to reduce infections and improve the patient experience."

Quiz winner

CONGRATULATIONS to Jayne Mann, Radiology Secretary, whose entry was the first all correct entry drawn for the "Before they were famous" picture quiz in the last issue of Your Hospitals.

The correct answers were:-

1. Ben Stiller
2. Barbara Striesand
3. Charleze Theron
4. Cameron Diaz
5. George Clooney
6. Leonardo De Caprio
7. Matt Damon
8. Oprah Winfrey
9. Jennifer Aniston
10. Elvis Presley
11. Jack Nicholson
12. Madonna



▲ Jayne Mann

QUIZ: Identify the famous brands



HERE is a chance for one of our lucky members to win £50 worth of shopping vouchers courtesy of Corporate Design Company (CDC) Ltd based in Poulton-le Fylde. Simply identify the full or partial logo of these famous well-known companies and brands (left) and send your completed entries with your details to the address below by the closing date of May 31st 2010.

Freepost RRZB-RRAU-TGET, Blackpool Fylde & Wyre Hospitals NHS Foundation Trust, Communications Department, Blackpool Victoria Hospital, Whinney Heys Road, Blackpool FY3 8NR



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Name:

Address:

Postcode:

Preferred Tel No:

(Please tick as appropriate)

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Trust's Freepost Address:
FREEPOST: RRZB RRAU TGET
Membership & Communications Officer
Blackpool Victoria Hospital

New Member Recruitment Form

New Member Recruitment Form

Title & Full Name:

Address: (including postcode)

Daytime Tel:

Email: (We would like to contact as many members as possible by email, as this is the most cost-effective method of communication. If you are willing to receive information by email, please enter your email address in the box below)

Signature:

Today's Date: (DD/MM/YYYY)

About you (please tick as appropriate)

Date of birth (DD/MM/YYYY)*

Male Female

Ethnic Group

White

British Irish Other White

Black or Black British

Black Caribbean Black African Other Black

Asian or Asian British

Asian/Indian Asian/Bangladeshi Asian/Pakistani Other Asian

Other ethnic group

Chinese Other ethnic group

Mixed

White & Black Caribbean White & Black African White & Asian Other mixed background

The Department of Health asks us to collect ethnicity information from our members so that we can be sure we are representing all sections of the community.