

Friday March 28th 2008

PRESS RELEASE

Department of Health Visit Blackpool Victoria Hospital

THE Trust received a visit from Mark Britnell, Director General of Commissioning and System Management for the NHS, on Friday March 14th 2008.

He visited the Trust to give a presentation to managers, clinicians and PCT colleagues entitled 'World Class Commissioning', which focused on improving health, patient care and value for all. He also discussed the future of patient choice and the importance for Trusts to demonstrate quality in order to drive service development.

During his visit, Mark Britnell received a tour of the Lancashire Cardiac Centre and the Day Surgery Unit.

Aidan Kehoe, Deputy Chief Executive of Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust said: "Mark Britnell was very complimentary of both facilities and was extremely impressed by the enthusiasm of the staff."

For further information about this press release, please call Estelle Harris, Communications Officer, on 01253 655614.



Photo (left to right): Mark Britnell, Director General of Commissioning and System Management for the NHS with Aidan Kehoe, Deputy Chief Executive of Blackpool, Fylde and Wyre Hospitals NHS Trust.